EUROPEAN TRAVEL AGENT FORUM

November 7, 2026

4:30pm – 5:00pm	**Arrivals/Event Registration - Travel Agents**	**Novotel Poznan**
5:00pm – 7:30pm	**Local Partner Showcase - Travel Agents** - Attire Suggestion: Business Casual	**Berlin**
7:30pm	**Dinner on Own**	

November 8, 2026

9:00am – 5:30pm	**Full Day Poznan Tour with Lunch - Travel Agents** - Attire Suggestion: Comfortable clothes and walking/sport shoes	
6:45pm – 7:00pm	**Travel Supplier Collateral Pick-up**	**Novotel Poznan**
7:00pm – 8:30pm	**Welcome Reception - All Suppliers & Travel Agents** - Attire Suggestion: Business Casual	**Novotel Poznan**

November 9, 2026

6:30am – 8:00am	**Breakfast on Own**	**Novotel Poznan**
8:15am – 9:30am	**Welcome Session - All Suppliers & Travel Agents**	**Berlin**
9:45am – 12:00pm	**One-to-One Meetings - Suppliers & Travel Agents Group A**	**Amsterdam/Paris**
9:45am – 10:10am	**Destination Session: Renata Travel & Events Groups - Travel Agents Group B**	**Barcelona**
10:15am – 10:40am	**Destination Session: Global Wine Pursuit Tours - Travel Agents Group B**	**Barcelona**
11:00am – 11:25am	**Destination Session: Frontex - European Border and Coast Guard Agency - Travel Agents Group B**	**Barcelona**
11:30am – 12:00pm	**Destination Session: Kensington - Travel Agents Group B**	**Barcelona**
12:15pm – 2:15pm	**Networking Lunch - All Suppliers & Travel Agents**	**Berlin**
2:30pm – 4:45pm	**One-to-One Meetings - Suppliers & Travel Agents Group B**	**Amsterdam/Paris**
2:30pm – 2:55pm	**Destination Session: Renata Travel & Events Groups - Travel Agents Group A**	**Barcelona**
3:00pm – 3:25pm	**Destination Session: Global Wine Pursuit Tours - Travel Agents Group A**	**Barcelona**
3:45pm – 4:10pm	**Destination Session: Frontex - European Border and Coast Guard Agency - Travel Agents Group A**	**Barcelona**
4:15pm – 4:45pm	**Destination Session: Kensington - Travel Agents Group A**	**Barcelona**
4:45pm – 7:00pm	**At Your Leisure**	
7:30pm – 10:30pm	**Evening Networking Reception - All Suppliers & Travel Agents** Attire Suggestion: Business Casual Attendees encouraged to walk (comfortable walking shoes encouraged) Bus transportation for those who requested it will depart from Novotel at 7:15pm	**Poznan Old Town** **Brovaria**

SHOW SPONSORS

visit POZnan

Polska POLISH TOURISM ORGANIZATION

TRAVEL SHOW MARKETING GROUP

EUROPEAN TRAVEL AGENT FORUM

November 10, 2026

6:30am – 8:30am	Breakfast on Own	Novotel Poznan
8:45am – 9:15am	Destination Session: Century Cruises - All Travel Agents	Berlin
9:30am – 11:45am	One-to-One Meetings - Suppliers & Travel Agents Group B	Amsterdam/Paris
9:30am – 9:55am	Destination Session: AlpExcursion Switzerland - Travel Agents Group A	Barcelona
10:00am – 10:25am	Destination Session: Beyond Nordics - Finland, Estonia, Latvia - Travel Agents Group A	Barcelona
10:45am – 11:10am	Destination Session: aliveXperiences - Travel Agents Group A	Barcelona
11:15am – 11:40am	Destination Session: South Bohemian Tourism Authority - Travel Agents Group A	Barcelona
12:00pm – 2:00pm	Networking Lunch - All Suppliers & Travel Agents	Berlin
2:15pm – 4:30pm	One-to-One Meetings - Suppliers & Travel Agents Group A	Amsterdam/Paris
2:15pm – 2:40pm	Destination Session: AlpExcursion Switzerland - Travel Agents Group B	Barcelona
2:45pm – 3:10pm	Destination Session: Beyond Nordics - Finland, Estonia, Latvia - Travel Agents Group B	Barcelona
3:30pm – 3:55pm	Destination Session: aliveXperiences - Travel Agents Group B	Barcelona
4:00pm – 4:25pm	Destination Session: South Bohemian Tourism Authority - Travel Agents Group B	Barcelona
4:30pm – 6:00pm	At Your Leisure	
6:15pm – 11:00pm	Evening Experience - All Suppliers & Travel Agents Attire Suggestion: Smart Casual Buses will depart from Novotel at 6:15pm	ENEA Stadium

EVENT SPONSORS

Kraków Tourism Alliance.

VISIT GDANSK

Warsaw Tourism Organization

AlpExcursion Switzerland

Global Wine Pursuit Tours

ETIAS European Travel Information and Authorisation System

MAZURKAS Travel Poland

Lublin Metropolitan Tourism Organisation

CENTURY CRUISES A Destination of True Leisure

KENSINGTON SEE THE WORLD, DIFFERENTLY

BEYOND NORDICS

ALIVE XPERIENCES ON-SITE EXPERTS FOR TRAVEL ADVISORS

Renata Travel

South Bohemia

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TRAVEL SHOW MARKETING GROUP

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